

Clinic and Clinician Excellence Conference 2026

10 – 12 April 2026
KSL Esplanades, Klang

General Practitioners face challenges from the moment the thought of setting up a clinic crosses their minds. The process involved from getting the application signed to receiving your licensing itself sounds daunting, and the challenges only get tougher from there. There are no CGPs available for doctors on this topic, and every phase from inception, growth, stabilisation and success requires more than just our education and training

The private primary care sector in Malaysia is undergoing a shift with the emergence of various health ecosystems, medical misinformation, and increasing regulatory scrutiny and corporatisation of primary care services, demands for smaller or solo general practitioners to upskill themselves through innovation, education and collaboration

MMA Selangor aims to provide clarity for the current and future general practitioners on these various stages of a clinic set-up. This event is more than a CPD gathering; it is a national capacity-building platform where clinicians, regulators, and industry leaders come together to shape the future of general practice. Our goal is to equip every participant with the tools to build strong, ethical, and sustainable healthcare businesses and, in doing so, strengthen Malaysia's healthcare foundation.

Sponsor Value Proposition

We invite partners, corporations, and healthcare innovators to join us in empowering this vital segment of the medical profession.

By sponsoring, your organisation will gain:

- Direct access to over 300 healthcare professionals across Malaysia's private clinic network, including GPs, clinic owners, and decision-makers.
- Brand alignment with the Malaysian Medical Association (MMA), the nation's leading authority for medical professionalism and ethical practice.
- Visibility across channels (on-site branding, exposure, and engagement) reaching a nationwide medical audience.
- Thought leadership opportunities, including symposium slots, workshop co-branding, and inclusion in post-event publications.
- Strategic engagement with clinicians actively shaping Malaysia's evolving primary care and digital health ecosystem.

Your partnership contributes directly to the upskilling and professional development of Malaysia's healthcare frontliners, ensuring safer, smarter, and more sustainable general practice nationwide. Together, we can nurture a new generation of doctors who are clinically competent, financially literate, and globally competitive.

Dr Rishi Varmaa
Organising Chairman
MMA Selangor
C&C Excellence Conference 2026

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We would like to offer the following packages for the sponsorship:

SPONSORSHIP PACKAGES:

1) DIAMOND PACKAGE

Sponsorship Category	Benefits	Amount
Diamond Package	❖ Physical booth – shell scheme booth - 4m x 3m – prominent place ❖ Logo during the talks and logo of sponsors at physical event site ❖ Complimentary registration for 10 delegates ❖ Industry sponsored lecture slot (Lunch Symposium - 45min) - topic must be approved by the organizing committee. ❖ Logo in website for 6 months ❖ 1 Full page advertisement in e- book ❖ 3 Exhibitor passes with meal	RM 20,000

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2) PLATINUM PACKAGE

Sponsorship Category	Benefits	Amount
Platinum Package	❖ Physical booth – shell scheme booth (3m x 3m) ❖ Logo during the talk and logo of sponsors at physical event site ❖ Complimentary registration for 5 delegates ❖ Industry-sponsored lecture slot – 30 min - topic must be approved by the organizing committee. ❖ Logo in website for 4 months ❖ 1 Full page advertisement in e-book ❖ 3 Exhibitor passes with meal	RM 10,000

3) GOLD PACKAGE

Sponsorship Category	Benefits	Amount
Gold Package	❖ Physical booth – shell scheme booth (3m x 3m) ❖ Complimentary registration for 3 delegates ❖ Logo in website for 2 months ❖ 1 Full page advertisement in e-book ❖ 2 Exhibitor passes with meal	RM 7,000

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4) OTHER PACKAGES

Sponsorship Category	Benefits	Amount
Other Packages <i>-depends on availability</i>	Lecture Slot - 30min	RM 5,000
	Full Page Advertisement in e-book	RM 1,000
	Car Display	RM 15,000
	Distributing Promotional Items (will be inserted in Conference Bag) (FOC for Diamond, Platinum and Gold Package Sponsors)	RM 500

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SPONSORSHIP TERMS AND CONDITIONS

Payment Terms

- Upon receipt of the signed Sponsorship Agreement Form, the sponsor will receive an invoice and payment instructions.

Cancellation Policy

- Sponsor agrees and understands that notification of intent to cancel sponsorship must be provided in writing.
- Cancellation of sponsorship within forty-five (45) days prior to the event is subject to a 50% cancellation fee.
- No refunds will be granted if cancellation occurs within thirty (30) days of the sponsored event.
- Sponsor will be obligated to pay any outstanding balance due on sponsorship as per this agreement.

Payment Method

Please make payment via Online Transfer:

Bank Name	:	Alliance Bank
Bank Account Number	:	620100010023062
Bank Account Name	:	Malaysian Medical Association Selangor Branch
Our Reference	:	conference2026

Please email the payment advice at mmaselangor2023@gmail.com

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SPONSORSHIP APPLICATION FORM

Please complete the application form and upload it to this link:

<https://www.mmaselangor.com/sponsorsite-cc-excellence-2026> or email to mmaselangor2023@gmail.com

Company Name			
Contact Person			
Billing Address			
Contact No		Email	

We agree to become a SPONSOR in the following category as per the terms and conditions:

#	Sponsorship Package	Amount	Please Tick
1	Diamond Sponsor	RM 20,000	
2	Platinum Sponsor	RM 10,000	
3	Gold Sponsor	RM 7,000	
4	Lecture Slot - on availability	RM 5,000	
5	Full Page Advertisement in e-book	RM 1,000	
6	Car Display	RM 20,000	
7	Distributing Promotional Items (will be inserted in Conference Bag) (FOC for Diamond, Platinum and Gold Package Sponsors)	RM500	

Authorized Signature: _____

Company Chop : _____

Name : _____